Manual
for the
Athlete Satisfaction Questionnaire (ASQ)

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Harold A. Riemer
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Dear Colleague:

Thank you for your interest in using the Athlete Satisfaction Questionnaire (ASQ) for your current research project. The ASQ is a multidimensional scale (56 items, 15 sub-scales) designed to measure an athlete’s satisfaction with his/her athletic experience. This packet/manual contains the following materials: (a) usage agreement form (b) the ASQ scoring key (which included definitions of the 15 sub-scales/dimensions), (c) print ready version of the ASQ, and (d) descriptive statistics and reliability estimates for the sub-scales. The pages of the print ready version of the ASQ are designed (laid out) to be copied back to back and folded into a booklet. A MAC formatted disk containing a MS Word file (of this manual) in Mac and Dos versions is also enclosed.

Detailed information regarding the development of the scale has been provided in:


The cost for using the ASQ for a single research project is $10.00 CDN. Payment of the fee gives you the right to make as many copies of the print ready version of the ASQ as you require, or, to incorporate all or portions of the ASQ into another questionnaire you are developing. This fee only covers a single research project. Use of the ASQ in a subsequent investigation(s) will require the payment of an additional fee(s). The nominal fee is intended to cover costs associated with the printing, mailing, and updating of this manual.

Moreover, in an attempt to develop norms for the ASQ, researchers using the ASQ are also asked to submit a copy of their final descriptive results. These will be included in subsequent versions of the manual.

If you choose to use the ASQ for your research project, you should carefully read, complete, and sign the usage agreement form. Upon completion, the form should be returned to:

Harold A. Riemer, Ph.D.
Faculty of Kinesiology & Health Studies
University of Regina
Regina, Saskatchewan, Canada
S4S 0A2

Again, thank you for your interest in the ASQ. I trust you will find it to be a valuable tool in your research. If you have any further questions, do not hesitate to contact me. My telephone number and email address are listed below.

Sincerely,

Harold A. Riemer, Ph.D.

(306) 585 4372
Harold.Riemer@uregina.ca
Athlete Satisfaction Questionnaire (ASQ)
Usage Agreement Form

Name of Principal Investigator:________________________________________________________

Institution:________________________________________________________________________

Address:___________________________________________________________________________

Telephone:_________________________________________ Email:_____________________________

Fax:_________________________________________

Name/Title of Project ASQ use is requested for:__________________________________________

_________________________________________________________________________________

I, the undersigned, understand submission of this form extends to me the right to copy and/or incorporate all, or portions of, the Athlete Satisfaction Questionnaire (ASQ) as required to complete the project listed above. I understand that this right is applicable only to the project listed above, and the use of the ASQ in subsequent research projects will require the remitting of an additional form.

Furthermore, upon completion of the above listed project, I agree to forward descriptive findings related to the ASQ to Harold A. Riemer for the sole purpose of compiling normative data relative to the various sub-scales.

Signature of Principal Investigator __________________________ Date Signed _________________

Forward cheque or money order (do not send cash) to:

       Harold A. Riemer, Ph.D.
       Faculty of Kinesiology & Health Studies
       University of Regina
       Regina, Saskatchewan, Canada
       S4S 0A2
Scoring Key for the Athlete Satisfaction Questionnaire

INDIVIDUAL PERFORMANCE - This subscale seeks to measure an individual's satisfaction with his/her own task performance. Task performance includes absolute, performance, improvements in performance, and goal achievement.

*Items*: 6, 24, 41

TEAM PERFORMANCE - This facet refers to an individual's satisfaction with his/her team's level of performance. Task performance includes absolute performance, goal achievement, and implies performance improvements.

*Items*: 13, 30, 39

ABILITY UTILIZATION - Satisfaction with how the coach uses and/or maximizes the individual athlete's talents and/or abilities.

*Items*: 7, 26, 38, 49, 54

STRATEGY - Satisfaction with the strategic and tactical decisions made by the coach.

*Items*: 3, 29, 31, 46, 53, 56

PERSONAL TREATMENT - Satisfaction with those coaching behaviors which directly affect the individual, yet indirectly affect team development. It includes social support and positive feedback.

*Items*: 12, 22, 42, 47, 55

TRAINING AND INSTRUCTION - Satisfaction with the training and instruction provided by the coach.

*Items*: 14, 25, 35

TEAM TASK CONTRIBUTION - Satisfaction with those actions by which the group serves as a substitute for leadership for the athlete.

*Items*: 9, 23, 36

TEAM SOCIAL CONTRIBUTION - Satisfaction with how teammates contribute to the athlete as a person.

*Items*: 2, 27, 37

ETHICS - Satisfaction with the ethical positions of teammates.

*Items*: 8, 17, 33

TEAM INTEGRATION - This facet refers to the athlete's satisfaction with the members' contributions and coordination of their efforts toward the team's task.

*Items*: 1, 20, 34, 50

PERSONAL DEDICATION - Athlete's satisfaction with his/her own contribution to the team.

*Items*: 5, 16, 32, 48

BUDGET - Satisfaction with the amount of money provided to the team by the athletic department.

*Items*: 10, 19, 40

MEDICAL PERSONNEL - Satisfaction with the team's medical personnel.

*Items*: 4, 21, 43, 52

ACADEMIC SUPPORT SERVICES - Satisfaction with the academic support services provided to the athletes.

*Items*: 15, 18, 44

EXTERNAL AGENTS - Satisfaction with those agents/elements outside the organization which may contribute to the team.

*Items*: 11, 28, 45, 51